



# RD1 Outdoors LLC.

2014-2015 Media Kit





- **PURSUIT CHANNEL** is the **LARGEST** and **FASTEST GROWING** outdoor sports network serving the **60 MILLION** men with a passion for hunting, fishing, shooting sports and wildlife conservation.
- Ratings/measurment guarantee – **KANTAR MEDIA**
- **HUNTING** (whitetail, elk, bird, big game, small game, bow), **FISHING** (fresh, salt), **SHOOTING** (tactical, competition), **CONSERVATION**

## Network Overview

RD1 Outdoors LLC.  
[www.rd1outdoors.com](http://www.rd1outdoors.com)  
biererd@yahoo.com  
(724) 998-7646



## Show Air Times

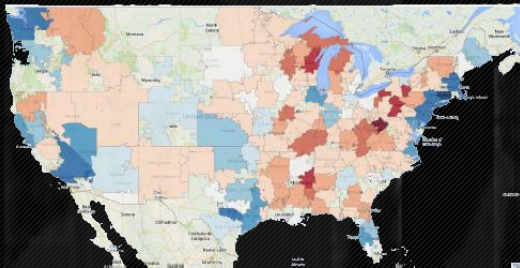
3 times per week for 13 weeks

- Tuesdays @ 3:00 p.m.
- Wednesdays @ 9:30 a.m.
- Thursdays @ 7:00 p.m.

April 2014

**3/31/2014 – 4/27/2014**

- 4 Broadcasts a week
- 12 Telecasts

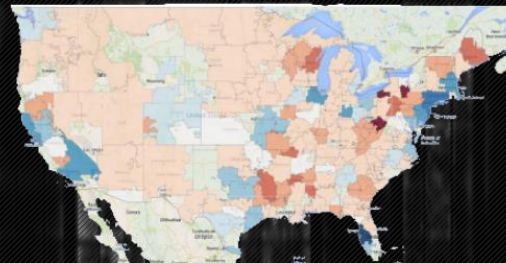


**TOTAL : 207,456**

June 2014

**5/26/2014 – 6/29/2014**

- 5 Broadcasts a week
- 15 Telecasts



**TOTAL : 267,707**



SHOW Times & Ratings



# RD1 OUTDOORS

The **R** standing for **RURAL** & the **D** standing for **DELIVERY**, and the **1** stands for one more day in the woods. Join the RD1 Crew for some heart pounding hunting adventures from whitetail deer, eastern wild turkey and upland game birds. Dave & Brian Bierer hunt the country to bring you an up close **REAL**, **WILD** hunting adventure! **NO GUIDES**, **NO FREE RIDES**, all hunts are **100% FAIR CHASE**. The Bierer brothers have been hunting and filming for **20 YEARS** now and look forward to sharing the love of the outdoors with you, with the **GET TA GUTTIN** motto I wouldn't want to be what they are hunting finned, feathered, or furred **BEWARE!**



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## SHOW OVERVIEW



# Sponsor Packaging & Pricing

**\$10,000 +  
PRODUCT (S)**

- ✓ 30 Second 'Add-on' for 39 shows
  - ✓ 2 minute Product Review
  - ✓ 1 'Brought to you By'
- ✓ Your link on the RD1 Outdoors Website & Social Media
- ✓ Your Product(s) represented on shows by RD1 Outdoors Staff

**\$3,000 +  
PRODUCT (S)**

- ✓ 1 'Brought to you by'
- ✓ Your link on the RD1 Outdoors Website & Social Media
- ✓ Your product(s) represented on shows by RD1 Outdoors Staff

**\$2,500 +  
PRODUCT (S)**

- ✓ 2 minute segment during 1 episode; airs 3 times for 1 week
- ✓ Your link on the RD1 Outdoors Website & Social Media

**\$2,500 +  
PRODUCT (S)**

- ✓ 'Closed Caption Provided by' 2 per show

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